Collaboration & Engagement

Jim Anderson
Founder, President, CEO, Urban Science
Why Partner with the Group?

**WHAT IS IN IT FOR ME?**

- **Accelerate Innovation**
  - Innovation is no longer a luxury, it is essential for survival
  - Speed to innovation provides competitive edge
  - Collaborative innovation makes it affordable
  - IP & confidentially issues can be resolved by contract language
  - Open Innovation Model has proven itself to be very effective

- **Reduce Time to Productivity of New Hires**
  - Data Science / Business Analytics Resources are expensive to groom
  - Even after recruiting, it may take a while (1-6 months) before a fresh graduate is really productive for the company
  - Engaging students early on practical problems substantially reduces their time to productivity after hire
How do I Engage?

MULTIPLE LEVELS OF ENGAGEMENT

- **Adopt a Data Scientist in the Making**
  - Professor is bundled with the package
  - Funding a research student for their Ph.D. thesis work costs less than a developer abroad

- **Sponsor Practicum Projects for the M.S. Data Science & Business Analytics Program**
  - Projects of direct relevance to you, in short or medium term
  - Results-oriented, time bound innovation projects

- **Participate in Open Collaborative projects**
  - Share problems
  - Share datasets
  - Benefit from group resources

- **Become a Board Member**
  - Influence group activities